

2024 Kentucky EMS  
Conference and Expo<sup>SM</sup>  
Thirty-Third Annual  
September 24 - 27  
Owensboro Convention Center

May 14, 2024

Dear Exhibitor:

The Kentucky Ambulance Providers Association is proud to announce our Thirty-third Annual conference coming to the Owensboro Convention Center. After fourteen years in Lexington, we are moving back to Owensboro where we had been for twelve years. The dates this year are September 24-27, 2024. Since 1990, the Kentucky EMS Conference and Expo remains the largest continuous EMS conference in Kentucky's history. Founded by the Kentucky Ambulance Providers Association, the conference brings all EMS groups together with the common goal of presenting our EMS providers with the best EMS education available anywhere.

Please note on the following exhibitor schedule that we have made some changes from the past and believe the vendor representatives will be pleased. Wednesday night we will open Expo with a reception with the vendors followed by a "meet & greet" at a nearby micro-brewery. Thursday will include a lunch with the vendors as well as an event with the vendors Thursday evening. Complete conference and expo details will be added to our conference web site located at <http://www.kyapa.com>. Just click on "conference". Electronic registration will be available for vendor fees, sponsorships, and golf packages. You will still be able to pay using a check if that is preferred. For check payments, you will still register electronically and use coupon code "check" during the payment portion of your registration. Once you click on "vendor-sponsor registration" from our website, just follow the instructions. Checks should be mailed to my attention at 430 Harvey Road in Benton KY 42025. Call or send an email to me with any questions or issues. We want this process to be easy for you! **Registration should be open in the first week of July.**

Exhibitor electricity, extra tables, and other amenities must be ordered directly through Owensboro Convention Center. Contact information can be found on our web site and in this registration packet. Once your registration has been received, you will receive via email, an informational packet about the convention center, parking, etc. In order to assure receipt of this packet, your registration and payment must be received not later than September 9<sup>th</sup>. We are putting together a great line-up of educators and speakers for this year. Please check our web site frequently for a complete and up to date conference schedule (will be posted soon).

The twenty-first Annual Kentucky EMS Golf Scramble will be held on Tuesday, September 24, 2024, at The Pearl Club (formerly The Summit), 6501 Summit Drive in Owensboro, KY. Registration will begin at 9:00 a.m. CST and a Shotgun Start will open play at 10:00 a.m. All proceeds to benefit the Kentucky EMS Memorial Foundation. We encourage you to bring some of your customers and have fun with us. Register online at [www.kyapa.com](http://www.kyapa.com).

Remember that corporate sponsorships are always welcome and are critical to the success of our conference. These may be purchased at many different levels including Platinum, Gold, Silver, Banquet Sponsor, Speaker Sponsor, or Lunch Sponsor. Please review the Sponsorship link on our home conference page.

Please contact me if you have any questions at (270) 206-8763 or by email at [markharrison975@gmail.com](mailto:markharrison975@gmail.com). For sponsorship questions, you may also contact Donald Hare via email at [donald.hare@gmr.net](mailto:donald.hare@gmr.net).

I'm looking forward to seeing you soon.

Mark A. Harrison  
Expo Coordinator and Conference Chair

**2024** Kentucky EMS  
Conference and Expo<sup>SM</sup>  
Thirty-Third Annual **September 24 - 27**  
Owensboro Convention Center

**Booth & Floor Space Pricing**

Space will be sold on a first come first served basis, determined by postmark.

**Booth Space**

- 10' x 10' - \$600
- Includes (1) 6' skirted table, 2 chairs, trash can and drapery
- Each additional space – \$400

**Vehicle Floor Space**

- 15' x 20' - \$600 (**for vehicle**)
- Each additional space – \$500 per space
- 1 Ambulance or Extrication Truck = 1 space
  
- 15 x 30' - \$950 (Deluxe)

**Notice:**

Electricity, extra tables, or other amenities must be ordered directly through Owensboro Convention Center. Contact Cody Thomas at (270) 316-0255 or via email at [cody.thomas@oakviewgroup.com](mailto:cody.thomas@oakviewgroup.com).



### Corporate Sponsor Levels

The Kentucky EMS Conference and Expo is made possible through the valued support of EMS organizations and corporate sponsors. To recognize our sponsors fairly, the following sponsorship packages are available.

- **Platinum Sponsor Package: \$5,000 or more**
  - Three free vendor booth spaces or two 15' x 20' floor spaces (size must be approved by the Conference Chair)
  - Eight exhibit hall passes
  - Complimentary golf team and golf hole sponsorship
  - Company logo in a prominent location on select Digital conference signage
  - Company logo included on the conference website
  - Video advertisement to be displayed in a loop that will be run with other Gold & Platinum Sponsors. (Video length 60 second Max.)
  - Company Advertisement can be added by Sponsor to the attendee registration system (EXPO PASS)
  - Special recognition as determined by the conference chairman
  
- **Gold Sponsor Package: \$2,500**
  - Two free Expo vendor booth spaces or one 15' x 20' floor space
  - Four exhibit hall passes
  - Complimentary golf hole sponsorship
  - Company logo included on the conference website.
  - Company logo included on select digital conference signage
  - Company Advertisement can be added by Sponsor to the attendee registration system (EXPO PASS)
  
- **Silver Sponsor Package: \$1,000**
  - One free Expo vendor booth space or one 15' x 20' vehicle space
  - Two exhibit hall passes
  - Company logo included on the conference website
  - Company logo included on select digital conference signage
  - Company Advertisement can be added by Sponsor to the attendee registration system (EXPO PASS)
  
- **Speaker Sponsor Package:**
  - For information on this package, please reach out to the Education Committee Chair. Ashley Powell – [Stanford152@hotmail.com](mailto:Stanford152@hotmail.com)
  
- **Lunch Sponsor \$500**
  - Company Logo placed on digital conference signage
  - Honorable mention as sponsor upon announcement of lunch
  - Opportunity to display or handout sponsor material

The lunch sponsor may have more than one sponsor at a time. Each sponsor will be responsible for amount listed above.

**2024** Kentucky EMS  
Conference and Expo<sup>SM</sup>  
Thirty-Third Annual **September 24 - 27**  
Owensboro Convention Center

**For more information about corporate sponsor packages or the registration process, please contact a member of the sponsorship team below:**

- **Mark Harrison, Expo Coordinator:** [markharrison975@gmail.com](mailto:markharrison975@gmail.com)
- **Donald Hare, Sponsorship Committee :** [donald.hare@gmr.net](mailto:donald.hare@gmr.net)

**Important terms and conditions:**

For sponsorship packages that include your logo on the conference website, your graphic logo and level of sponsorship will be placed collectively on one page at the official Kentucky EMS Conference and Expo Internet site. The one page that all logos appear on will be determined by the conference chairman. The conference's graphic designer will determine the display size of the logo and all graphic logos will be approximately the same size in square inches. You are responsible for providing your graphic logo in JPEG, GIF, or TIFF format in a timely manner (no animated images accepted). The graphic designer reserves the right to modify the graphic image you provide to fit available dimensions as necessary.

For sponsorship packages that may include your logo on printed material, your graphic logo and level of sponsorship may be placed on selected printed material distributed by the conference committee. You are responsible for providing your graphic logo in an electronic file format of suitable resolution as determined by the conference chairman or graphic designer in a timely manner. The type, format, and quality of printed material distributed is at the sole discretion of the conference chairman and may vary from year to year.

The conference chairman reserves the right to decline any sponsorship offer that he or she deems inappropriate to the image of Kentucky or emergency medical services.

Corporate sponsors who do not wish to exhibit in our Expo are not required to accept the vendor booth included in any sponsorship package.



## Schedule 2024

### Wednesday, September 25

10:00 – 4:00	Staging/Set Up
11:45 – 12:45	Lunch
5:30 – 7:30	Expo open with vendor reception and hors d'oeuvres & cash bar Followed by a meet & greet at the Micro Brewery

### Thursday, September 26

11:00 – 2:30	Expo Open
11:45 – 1:30	Lunch with the Vendors
5:00 -- 7:00	Expo Open with light snacks & cash bar
7:00 – 7:30	Teardown- vendors may also tear down after 8:30 Friday morning.

### Hotel Accommodations

Both hotels are located within walking distance to the convention center and will serve a continental breakfast to all conference attendees.

Hampton Inn (discount deadline 8/31/2024) \$144 standard, \$164 suite

<https://bit.ly/KyAmbulanceProvidersSep2024>

401 West 2<sup>nd</sup> Street, Owensboro, KY 42301

Holiday Inn Owensboro Riverfront (discount deadline 9/2/2024) \$139-\$159

<https://bit.ly/3vY6Z55>

701 W 1st St, Owensboro, KY 42301

### Commercial, Promotional, and Informational

- Commercial booth applications must include a detailed list of items to be displayed or given away.
- The conference reserves the right to deny participation to anyone with questionable items.
- Spaces will be assigned on a first-come, first-served basis.
- Merchandise approval and booth assignment will be determined by the conference Executive Committee. The decisions of the Executive Committee are final.

### Government Services

- Open to government agencies, representatives and organizations that provide services to cities, counties, or states. This includes political candidates.
- Submit samples of brochures, pamphlets or promotional materials to be distributed.
- Spaces will be assigned on a first-come, first-served basis.
- Merchandise approval and booth assignment will be determined by the conference Executive Committee. The decisions of the Executive Committee are final.

### Non-Profit

- Game booths associated with non-profit organizations will be allowed.
- Submit a detailed list of giveaway items.
- Spaces will be assigned on a first-come, first-served basis.
- Merchandise approval and booth assignment will be determined by the conference Executive Committee. The decisions of the Executive Committee are final.

### *Please Read Carefully – You Are Agreeing To The Following*

1. All booth activities and/or events held in conjunction with the Conference are subject to the approval of the Conference Executive Committee.
2. A single display space of 10x10 will be allocated. Additional booth space may be

applied for at the current price. Each booth includes a table, two chairs and drapery. The doors will be locked during the time exhibits are closed. **At no time is the Conference responsible for stolen goods.**

3. **Restrictions for all booths:** Items not allowed in any booth regardless of classification: guns, sprays, stun-guns, any weapon related items, predictions of an unsubstantiated nature, silly string, graffiti type foam, designer look-alike items/imposter items, drug paraphernalia and/or anything depicting drug abuse. **Failure to comply will result in booth closure as authorized by the Conference Chairman with forfeiture of all fees paid.**
4. Use of amplified public address systems, stereos, radios, etc. within booths is prohibited without application and approval from the Executive Committee.
5. Non-profit organizations are the only ones authorized to operate a game booth. All items displayed must have prior approval of the Executive Committee.
6. **Electricity, additional tables and other items may be purchased from Owensboro Convention Center. Please direct all these requests to Cody Thomas at (270) 316-0255 or via email to [cody.thomas@oakviewgroup.com](mailto:cody.thomas@oakviewgroup.com).**
7. The Kentucky EMS Conference Executive Committee reserves the right to exclude or deny attendance to any exhibitor it deems to have questionable or unacceptable merchandise, displays, or behavior.
8. Acceptance is not based on your check being deposited. If you are denied admission, a refund check will be sent to you. You will be notified of acceptance.
9. Due to contractual agreement, we do not accept commercial food vendors of any kind.
10. All exhibitors will receive two complimentary conference passes. These passes are not transferable but may be shared with members of your registered company/organization for admittance to presentations during the conference. Conference passes are not valid for admittance to the Kentucky EMS Awards Banquet.
11. All exhibits, including vehicles, will be displayed inside. Exhibitors displaying vehicles will be provided with one skirted table and two chairs.
12. All exhibitors are responsible for complying with local fire codes and ordinances.